

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 10.41  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ERIN PENNINGTON

SALES PRSN WA- JOE KNAUER

CONTRACT # 6312644

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # \_\_\_\_\_ CONTINUED " 00-0000

PRDCT	FL CHAM ALL-PLAKON	EST#	COMMENTS: (LINE, QUANTITY, UNIT, PRICE)

FLIGHT DATES SEP13/12 SEP22/12 WK-2

DATE SEP13/12 10.41

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING \_\_\_\_\_

REP: TO LENA  
EP: TITITE

TO LENA  
FR JULIE  
OK'D M1  
TTLS RTS  
PLS CFM, THX 9/13

STA-

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

FLORIDA CHAMBER OF COMMERCE ALLIANE- SCOTT PLAKON

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		700P-730P	30		\$5,000.00	9/13	9/13	0		THU	0
PROGRAM : JEOPARDY												
6	A		700P-730P	30		\$5,000.00	9/14	9/14	1		FRI	1
PROGRAM : JEOPARDY												
ORD COM1 : DUE TO CREATIVE												
THIS IS A MAKE-GOOD FOR SEP13 ON LINE-2 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#2			MISSED:THU/700P-730P	SEP13		30S	\$5,000.00	(SEP12/12)	
						OFFER:FRI/700P-730P	SEP14		30S	\$5,000.00	PLS ADVISE.	
CMT:DUE TO CREATIVE												

REP HEADLINE# 6312644      TRF# 331145      REP: TEL# 703 528 7800      FAX# 703 528 7880

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      CREDIT ADVISORY: AGENCY CREDIT RISK !!      SEP13/12 10.41

\*\*\*CHANGES\*\*\*      \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
CONTRACT TOTAL 28000.00												
TOTAL SPOTS 7												

MARKET TOTALS \$72,600      WFTV 39%      WKMG 18%      WESH 28%      WOFL 15%      WKCF 0%      WRBW 0%      CABL 0%

WOPX 0%      WRDQ 0%      EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE